GLOBAL | HEALTHY | SEASONAL | SUSTAINABLE | LOCAL

LADLE & LEAF

an evolution of SAN FRANCISCO SOUP COMPANY

RESTAURANT QUALITY SOUP

At Ladle & Leaf, we think food should satisfy your mind, body & soul. Our culinary creations are a feast for the senses. Inspired by global food trends & sophisticated flavor pairings, our chefs create artful soups that look, smell, & taste delicious.

CONSUMERS WANT HEALTHY MEMORABLE FLAVORS

SOUP SALES ARE GROWING FAST

Fresh soup sales grew 19% in 2019[1]

41% AGREE THEY FEEL HEALTHIER

after eating a meal that includes soup[2]

HEALTHY NOW INCLUDES

customers say:
61% - natural
35% - organic
44% - gluten free[3]

46% VISIT A RESTAURANT BECAUSE THEY ENJOY THEIR SOUP[4]

40% WANT SOMETHING THEY CANNOT MAKE AT HOME OR BUY AT RETAIL[5]

48% INTERESTED IN TRYING MORE ETHNIC SOUPS[6]

OUR SOUPS ARE HEALTHY FOR YOUR BUSINESS

LABOR SAVINGS

SIMPLIFY PROCESSES

PRODUCT CONSISTENCY

REDUCE WASTE

WHY LADLE & LEAF SOUPS?

SOUP FOCUSED RESTAURANT CHAIN FOR 10+ YEARS

MADE FROM SCRATCH IN SMALL BATCHES

UNIQUE, GLOBALLY-INSPIRED

COMPLEX, MEMORABLE FLAVORS

ORGANIC | NON-GMO | GLUTEN FREE | VEGAN | VEGETARIAN | DAIRY FREE | PLANT-BASED

[1]Source – Foodnavigator-USA April 2020 – IRI data | [2]Technomics 2014 Left side of the menu – Soup and Salad consumer trend report | [3]Technomic 2016 Soup and salad report | [4]Technomics 2014 Left side of the menu – Soup and Salad consumer trend report | [5]Technomics 2014 Left side of the menu – Soup and Salad consumer trend report | [6]Technomics Soup and Salad trends report 2018

VISIT: **RETAIL.LADLEANDLEAF.COM**

CHEF-DRIVEN SOUPS

MADE FROM SCRATCH IN SMALL BATCHES. CRAFTED IN CALIFORNIA USING INGREDIENTS FROM LOCAL, FAMILY-OWNED FARMS.

SOUPS

	O	V	VG	DF	GF
Organic Smoky Split Pea	●	●		●	●
Organic Southwestern Corn Chowder	●	●		●	●
Organic Tomato Bisque	●	●			●
Broccoli Cheddar		●			●
Cream of Mushroom		●			●
Curried Butternut Squash		●			●
Garden Vegetable		●	●	●	●
Chicken Noodle				●	
Chicken Tikka Masala					●
Chicken Tortilla				●	●
Green Chili Chicken Chowder					●
Hot & Sour				●	●
Italian Mulligatawny				●	●
Italian Wedding					
Kimchi Chicken				●	●
Minestrone				●	
New England Clam Chowder					●
Potato Bacon Cheddar					●
Steakhouse Chili with Beans				●	●
White Bean Chicken & Kale				●	●

O ORGANIC V VEGETARIAN VG VEGAN

DF DAIRY FREE GF GLUTEN FREE

SPECIFICATIONS:

Shelf Life: 60 Days, Once Opened 3 Days
Method: Refrigerated, Ready to Use (RTU), Heat & Serve
Pack Size: Four - 4 lb Pouches

Chicken Tikka Masala Soup

New England Clam Chowder

Steakhouse Chili with Beans

Organic Southwestern Corn Chowder

LEARN MORE: **RETAIL.LADLEANDLEAF.COM**